2021 was a year of massive growth for Travel Unity.

We held our first Youth Summit, started planning our first conference outside of New York State, and won a bit of recognition along the way, including Honorable Mention in the 2021 Newsweek Future of Travel Awards under the ‘Visionaries’ category.

With new Summits starting to spring up outside of New York State (Brookhaven, GA in March and others TBA), by building on the successes of 2021, 2022 is already shaping up to be a great year.

Roni Weiss
Executive Director
Travel Unity
Travel Unity received “Honorable Mention” recognition in Newsweek’s Future of Travel 2021 awards under the ‘Visionaries’ category.

“Travel Unity is a scrappy nonprofit that believes travel only can be more diverse when there is diversity in those that make up the industry—including those in the executive level. And it pushes a somewhat recalcitrant industry to walk the talk.”

Norie Quintos
Contributing Editor, National Geographic Travel
In 2021, Travel Unity held both a virtual component and an in-person Summit in Lake Placid, NY, with a concurrent Youth Summit.

Travel Unity thanks ROOST for being the Hosting Sponsor, MMGY Global as our Silver Sponsor, Cayuga County Tourism and Thailand Tourism as Bronze Sponsors, and our many other supporters of this year's event.

“Our participation with Travel Unity demonstrates our commitment to improve our communications to potential travelers, avoid past mistakes and create more opportunities for our ethnically diverse citizens.”

Charinya Kiatlapnachai, Director of Tourism Authority of Thailand’s New York Office

Tripadvisor is proud to support the 2020 Virtual Travel Unity Summit. As a company we are committed to using our portfolio of brands, scale as a platform, and our global influence to better serve and lift the diverse voices of travelers and diners everywhere. We are excited to partner with Travel Unity in the movement to reset and rebuild – advancing travel together!

Tony Martin, Equity, Diversity+Inclusion Program Manager at Tripadvisor

Missed some of this year’s sessions? Catch up!
Pivoting from in-person youth programming in NYC, Travel Unity began virtual youth programming via Zoom, bringing in participants from NYC, NY State, and starting to invite youth from other parts of the country to take part in weekly sessions focused on cultural exchange and exposure to the travel industry.

Would you Rather...

Take free flights for the rest of your life or Eat free at restaurants for the rest of your life

Wed @ 4pm ET
Weekly youth meetings
In November 2020, Executive Director Roni Weiss was invited to participate in an online panel on "Diversity in Destinations and Events" for Howard Feiertag Hospitality and Tourism Management Department at Virginia Tech.
SATEW PRESENTATION

Roni Weiss and Sophia Hyder Hock spoke at the SATW's 2021 Annual Convention in Milwaukee in October 2021 in the session:

"The Next Big DEI Step: Getting Real About Training & Implementation"
CLIENT PRESENTATIONS

In Nov 2021, Roni Weiss and Sophia Hyder Hock ran a DEI Masterclass in North Little Rock, AR.

In Dec 2021, Roni Weiss presented in Warren County, NY, as part of their "Cultural Awareness and Diversity Program".
ASSOCIATION DEI WORKING GROUP

Travel Unity's Association DEI Working Group created a Travel Industry Association DEI Pledge - a road map for how organizations can practice applied DEI.
In 2021, Travel Unity ran two cohorts of its CDTP program - a leadership-level certification where participants attended six weeks of 2.5-hour virtual sessions, then completed a Comprehensive DEI Plan vetted by TU.

May + July 2021
First two CDTP cohorts
CERTIFIED BY TRAVEL UNITY

Through a competitive process, Travel Unity accepted 5 organizations to take part in the pilot program of its organizational certification program, Certified by Travel Unity.
2021 Finances

Revenue

- Sponsorship: $15,455.70
- Ticket Sales: $3,690
- Services: $31,919.03
- Grants: $5,250
- Donations: $305.52

Total: $62232.70

Costs

- Staff: $26,607.70
- Travel: $5,002.28
- Software: $521.05
- Withholdings: $2,166.64

Total: $38472.02

2021 Net Balance

$23760.68

In-Kind Labor/Services equivalent to ~$300,000