



2023 TRAVEL UNITY SUMMIT SOUTHEAST SCHEDULE



TUESDAY, MARCH 28, 2023

- 8:00-9:00 AM** **Registration**
*Breakfast sponsored by
Visit Lauderdale*
- 9:00-9:10 AM** **Introduction and Welcome**
Kyle Edmiston
- 9:10-9:15 AM** **Welcome**
Mayor Nic Hunter
- 9:15-10:00 AM** **Keynote Session**
Sophia Hyder Hock
- 10:00-11:00 AM** **Panel: Tips and Tricks for
Crafting a Comprehensive
DEI Plan**
*Moderated by Berkeley Young
Featuring Renée Areng, CDTP
Timothy Bush, CDTP
Zondra W. Jones, CDTP*
- 11:00-11:30 AM** **Break**
- 11:30AM-12:30 PM** **A Conversation with Rickey
Thigpen, PhD. and Bennish
Brown**
- 12:30-1:30 PM** **Lunch - Sponsored by
Explore Brookhaven**

1:30-2:30 PM

**Attracting Diverse Groups
through Media & Sales
Breakout Room: Memorial I**

*Moderated by Jada Durden
Featuring Nicole Twigg and
Najauna White*

**Strategic Approaches to
Applied DEI**

Breakout Room: Memorial II

*Featuring Sonya Bradley and
Melissa Cherry. Moderated by
Timothy Bush, CDTP*

2:30-3:30 PM

**LGBTQ+ Inclusion:
Marketing to LGBTQ+
Communities and Working
with LGBTQ+-owned
Businesses**

Breakout Room: Memorial I
Moderated by Tico Soto

*Featuring Dustin Woehrmann
and Mark Romig*

Building a Hiring Pipeline

Breakout Room: Memorial II

*Featuring Dr. Edward Walden
Caitlin Scanlan, Lauren A.K.
Darnell and Craig Kennedy*

3:30-4:30 PM

**Panel: Integrating DEI and
Sustainability for Your
Community**

*Moderated by Jen Gray-O'Connor
Featuring Lauren Bruggemans
Greg Takehara, and Chi Lo*



SCAN FOR
FULL SCHEDULE
travelunity.org/2023southeast



2023 TRAVEL UNITY SUMMIT SOUTHEAST SCHEDULE



WEDNESDAY, MARCH 29, 2023

8:00-9:00 AM **Registration**
*Breakfast sponsored by
Visit Lauderdale*

9:00-10:00 AM **Keynote Session**
*Neki Mohan
Mark C. Romig
Arielle Desse
Laura Russett*

10:00-10:50 AM **Cultural Tourism:**
*How to Responsibly and
Collaboratively Tell
Community Stories*

10:00-10:15 AM **Cultural Tourism in the 2020s**
With Cheryl M. Hargrove

10:10-10:50 AM **Justice + Storytelling: Sharing
the Experiences of the Black
Diaspora**
Featuring Leon Burnette

10:50-11:00 AM **Break**

11:00 AM-12:00 PM **Panel: DEI Case Studies
from Across the Southeast**
*Featuring Portia Conerly,
CDTP
Sierra Jones, CDTP
Heather Kouns*

12:00-1:00 PM **What's Your Reaction?**
*Featuring Craig P. Kennedy,
Elijah Washington, Cheryl M.
Hargrove, others TBA*

1:00 PM **END OF PROGRAM**



**SCAN FOR
FULL SCHEDULE**
travelunity.org/2023southeast



**SCAN FOR
SPEAKERS PAGE**
travelunity.org/speakers



SCAN FOR
FULL SCHEDULE
travelunity.org/2023southeast



SCAN FOR
SPEAKERS PAGE
travelunity.org/speakers

HOSTING SPONSOR



FEATURED SPONSORS



SUPPORTING SPONSORS



SPONSORS AND PARTNERS

